







### **Company Presentation**

Annual Investor Presentation March 31, 2020

Wachsen mit Werten.







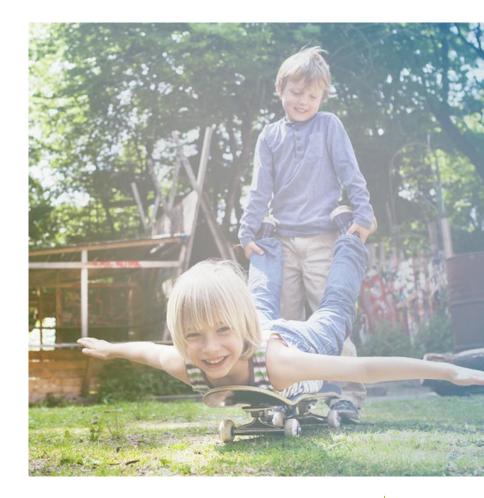




### Disclaimer



These materials contain forward-looking statements based on the currently held beliefs and assumptions of the management of **Peach** Property Group AG, which are expressed in good faith and, in their opinion, reasonable. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, financial condition, performance, or achievements of Peach Property Group AG, or industry results, to differ materially from the results, financial condition, performance or achievements expressed or implied by such forward-looking statements. Given these risks, uncertainties and other factors, recipients of this document are cautioned not to place undue reliance on these forward-looking statements. Peach Property **Group AG** disclaims any obligation to update these forward-looking statements to reflect future events or developments.



# Peach Property Group





**Dr. Thomas Wolfensberger**Chief Executive Officer



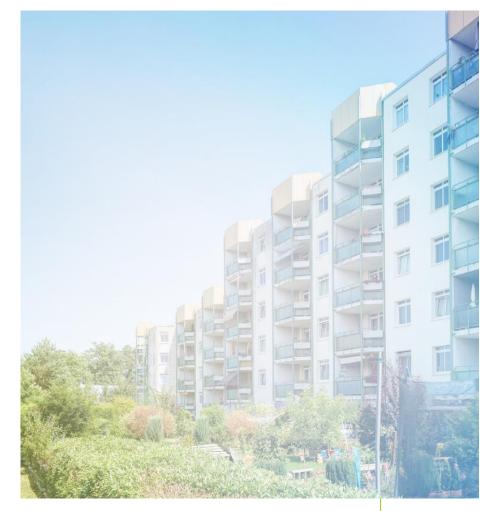
**Dr. Marcel Kucher**Chief Financial Officer /
Chief Operating Officer

# Agenda



### 1. Introduction and strategy

- 2. Portfolio as of December 2019
- 3. Year end result 2019
- 4. Outlook
- 5. Corona Update



# Overview of Peach Property Group



# Peach Property as of year end 2019

- We are an active real estate investor engaged in the attractive German residential market with a clear focus on secondary ("B") cities.
- Our tenants are at the core of what we do: satisfied tenants who are taken seriously support the local community and allow us to generate attractive rent levels – hence creating a win-win situation.
- Our portfolio consists of high-yielding investment properties with a market value of CHF 1,082 mm (including right-of-use assets) and an equity (NAV IFRS) of CHF 390 mm (December 31, 2019).
- As of December 31, 2019 the portfolio included around 12,424 residential units and a lettable space (residential, office and commercial spaces) of around 827,500 sqm with a focus on North Rhine Westphalia, Baden-Württemberg and Rhineland-Palatinate.
- PPG has an established management structure with a proven transaction track record, and employs around 90 employees, mainly in Cologne, Berlin, and Zurich.

# Highlights 2019

- Acquisition of 4,200 apartments
- Increase of actual rent by 31% to CHF 38.9 mm; "like-for-like" rental growth of 4.5%
- Increase of annualized target rent to around CHF 65 mm
- Opening of three Peach Points; two additional followed beginning of 2020 bringing the total to now 7 Peach Points
- Issue of corporate bond for EUR 250 mm at the beginning of November 2019; term of 3.25 years through February 15, 2023.
- S&P and Fitch rating by BB- and Ba3 by Moody's

# Acquisitions have increased portfolio market value to significantly more than CHF 1 bn



Peach as of 31.12.2019, incl. acquisitions with Q1, 2020 closing

Apartments	8,775 apartments
Lettable area	599,600 sqm
Market value	CHF 757 mm

CHF 46.4 mm Target rent p.a.

Rental income p.a.

Gross rental yield

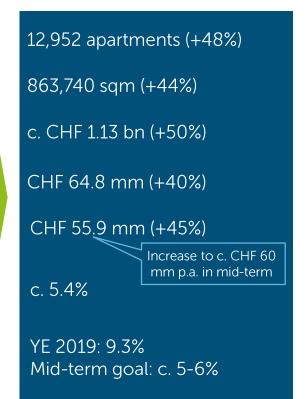
Vacancy

CHF 38.6 mm

5.4%

H1 2019: 10.7%

Mid-term goal: c. 5-6%



Substantial improvement of revenues and cash flow generation

# Peach properties















Affordable German residential properties in carefully selected B-cities

# Strong track record in growing portfolio





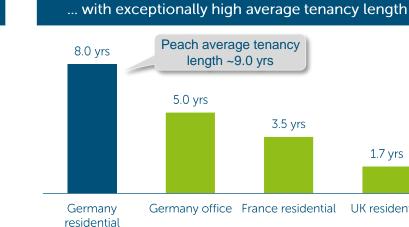
# Affordable housing in Germany is an extremely stable market...

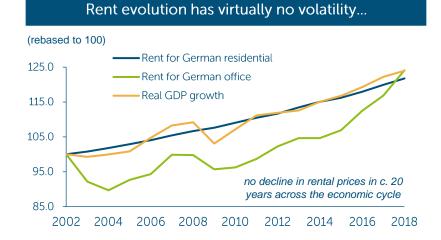


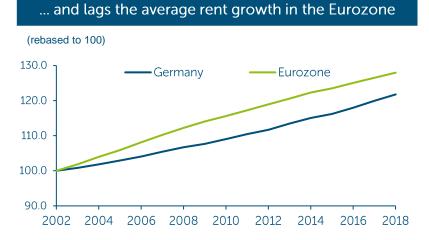
1.7 yrs

**UK** residential

#### Low, stable vacancy rate through the cycle... German residential vacancy rate 12.0% German office vacancy rate 10.0% 8.0% 6.0% 4.0% 2.0% 0.0% 2002 2004 2006 2008 2010 2012 2014 2016 2018







3.5 yrs

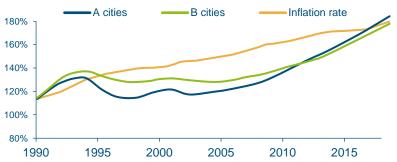
# ... especially in B-cities that offer an attractive risk/return profile



### Multiplier in B-cities significantly lower...

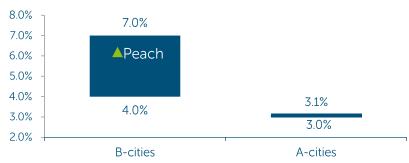
### Rent increase in B/C-cities historically below inflation...

Rental price and inflation index in Germany<sup>2</sup>



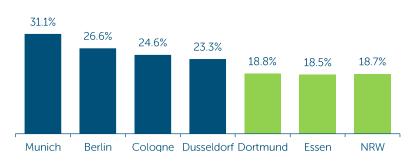
### ... offering an attractive initial return profile

Net initial yield 2017/2018 in German Secondary Locations<sup>1</sup>



### ... resulting in high affordability in German B-cities<sup>3</sup>

Percentage of disposable household income spent on rent



- B-cities with attractive yields
- Positive growth prospects on the basis of population growth and space consumption
- Lower exposure to external shocks due to significantly lower cost ratios

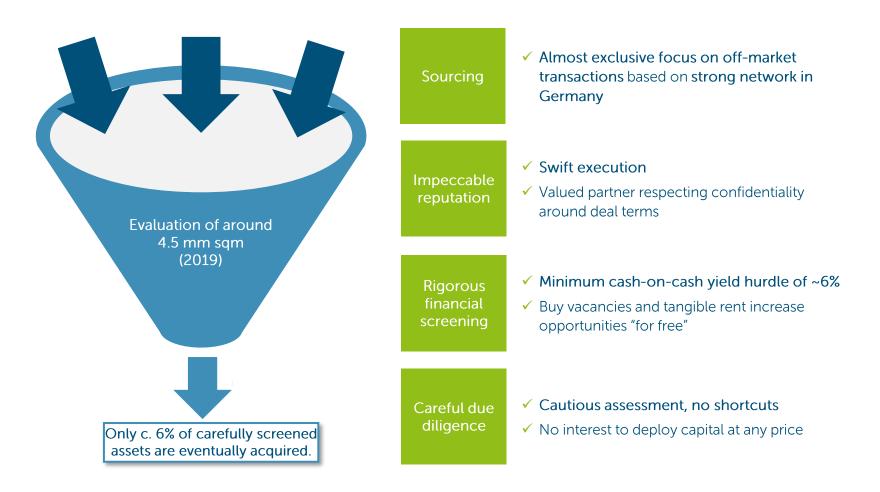
<sup>(1)</sup> Bulwiengesa

<sup>(2)</sup> Bulwiengesa, Statista

<sup>(3)</sup> German Economic Institute

# Structured acquisition process that results in strategically sound acquisitions...

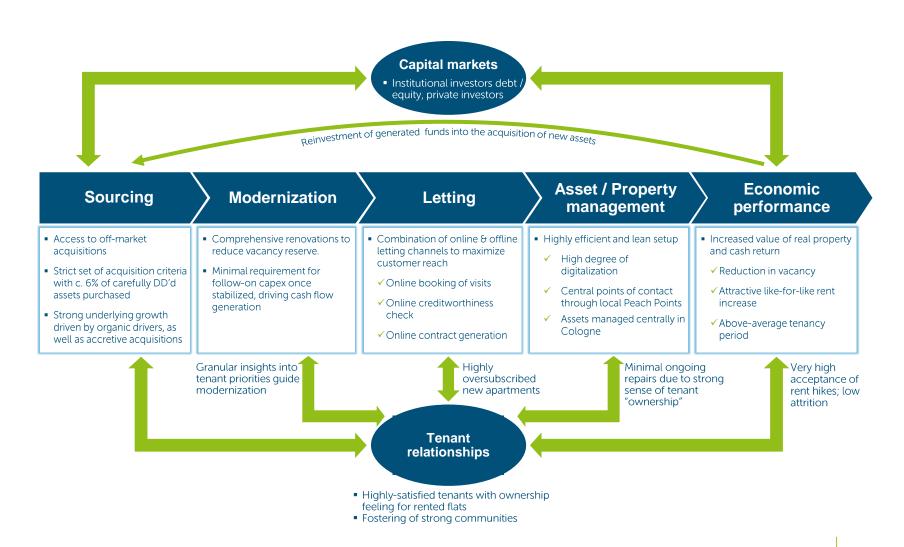




Selective acquisitions of properties (100,000 – 250,000 sqm/year (= 2-6%))

# ... building on a strong digital platform...



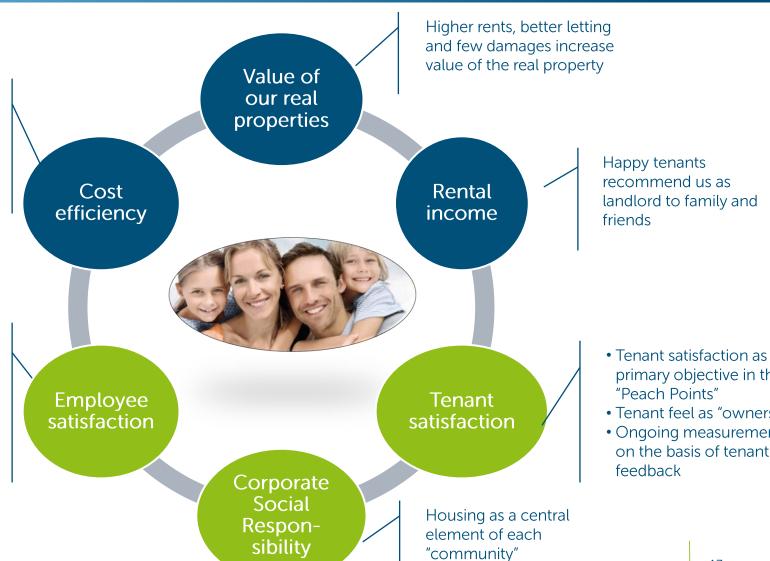


## ... with satisfied tenants in the center of our focus



Satisfied tenants are taking better care of their home. and punish "misconduct" through social control

- Entrepreneurial thinking and acting
- Satisfied tenants = satisfied customers = satisfied employees



Happy tenants recommend us as landlord to family and friends

- primary objective in the "Peach Points"
- Tenant feel as "owners"
- Ongoing measurement on the basis of tenant feedback

# Peach Points: Client service excellence delivered through regional service hubs













Proven and time-tested service model that forms the basis for Peach's strong perception by tenants, ultimately resulting in vacancy reduction and rent optimization

Regional service hubs

# 360 degree tenant service model: strong digital capabilities embedded in multi-region service hubs



**Tenants** 

Channels

Peach Point

FULLY DIGITALIZED SCALABLE PLATFORM

**System Partners** 

App





l Telephone







Erkrath<sup>1</sup> Oberhausen





Kaiserslautern

Witzenhausen

Gelsenkirchen<sup>1</sup>





#### Tenants with full multi-channel access:

- Online (24/7): App, Web Portal, Mail
- Offline: Telephone, Peach Points

### **Property Management in Peach Points**

- All notifications recorded in ticketing system
- 97 tickets per month per 1,000 apartments (as of December 31, 2019)
- 90% "one touch": Question can be solved at first contact station

### Central Quality Management

- 22.8 hours to first response
- 8 days until problem is solved completely
- 76% satisfaction (based on 11% response rate, survey January to December 2019)

#### Scalable model through partners

- Partners integrated via Zendesk
- Model scales seamlessly without the need to add significant expenses

# Finding opportunities in tightening asset markets



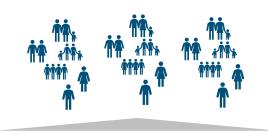
Asset market keeps tightening...

...requiring operational improvements together with financial structuring...

...with focus on lasting tenant satisfaction.

#### Multiplier multi-stock buildings, B cities













### Strong, sustainable results

- Significant vacancy reduction
- Minimal customer turnover
- Increasing rents

### Portfolio milestones H2 2019



# Investment portfolio

- Acquisition of 4,200 apartments in Bochum, Bielefeld, Gelsenkirchen, Essen, and Velbert
- Portfolio size has grown to 12,424 apartments (+47% compared to YE 2018) with a clear focus on five clusters; closing of further 528 units in Q1, 2020
- Rental income increased by around 31% to CHF 38.9 mm compared to the previous year; "like-for-like" increase of 4,5%
- Annualized target rent is now at CHF 62.1 mm, plus 41% vs. YE 2018
- Investment portfolio market value has increased to c. CHF 1.08 bn (incl. right-of-use assets)
- CAPEX amounting to CHF 20.2 mm, mostly to renovate apartments
- Opening of new Peach Points in Northern Hesse, Minden and Kaiserslautern; significant investment into tenant satisfaction. Two further Peach Points in Gelsenkirchen and Erkrath opened beginning of 2020
- Reduction of vacancy by 26% compared to the previous year to 9.3%

# Development portfolio

- Conclusion of «Wollerau Park»: Sale of last apartment
- Sale of last apartments yoo berlin & Seelofts; as such, all developments concluded except for Wädenswil Peninsula
- Legally binding building permit received for Peninsula Wädenswil

# Impressions of recent portfolio acquisitions



Bielefeld, NRW

Essen, NRW

Gelsenkirchen and Gladbeck, NRW

Velbert, NRW





























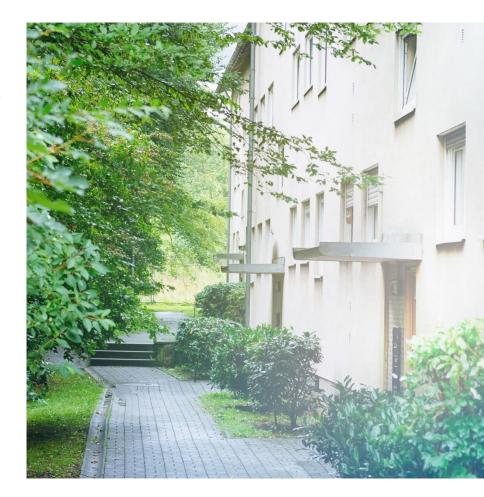




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# Portfolio structure as of December 31, 2019





<sup>\*</sup> Market values determined by Wüest Partner AG as at 31.12.2019, excluding right-of-use assets.

# Portfolio after recent acquisitions: 13,000 apartments and CHF 1.13 bn total asset value





- Acquisitions complementary to existing locations
  - · Extended focus on Ruhr region with the cities of Gelsenkirchen, Essen, Velbert and Bochum
  - Additions to Kaiserslautern (to c. 2,000 apartments) and Bielefeld / East-Westphalia (to c. 1,600 apartments)
- · Leverage of existing management clusters
  - Integration into Peach Points Kaiserslautern, Minden and Oberhausen
  - Two new Peach Points in Erkath and Gelsenkirchen since January 2020

# Overview investment properties as of December 31, 2019



		31.12.2019	31	.12.2018
Number of residential units		12,424		8,442
Total area in sqm		827,525		577,000
Residential area in sqm		786,287		543,773
Commercial area in sgm (Floor space DIN 277)		38,736		30,724
Office space in sqm (Floor space DIN 277)		2,502		2,502
Actual rental income in TCHF <sup>1</sup>		38,915		29,644
Maintenance costs in TCHF <sup>1</sup>		5,275		3,301
Administrative and operating costs in TCHF <sup>1</sup>		3,555		4,070
Vacancy costs <sup>1</sup>		1,917		1,616
Target rent in TCHF p.a.		62,059		43,939
Vacancies residential units (# residential units in percent of all residential units)  Vacancy residential units (# residential units in percent of all residential units) without refurbishmenet projects Neukirchen L	1,158 754	9.3%	1,054 649	7.9%
and Fassberg				
Average letting potential total in percent of target rent / without renovation projects Neukirchen L and Fassberg <sup>1</sup>	12.6%	9.1%	13.6%	9.6%
Market value in TCHF <sup>2</sup>		1,071,465		693,740
		, - , - , - , - , - , - , - , - , - , -		
Gross rental return / without renovation projects Neukirchen L and Fassberg <sup>1</sup>	5.4%	5.4%	5.6%	5.6%
Net rent / cashflow return / without renovation projects Neukirchen L and Fassberg <sup>1, 3</sup>	3.5%	3.7%	3.8%	4.0%

- Significant reduction of vacancies by more than a quarter
- Attractive Gross Yield of 5.4%

<sup>1</sup> Excluding Acquisition Portfolio that has been acquired effective December 31, 2019.

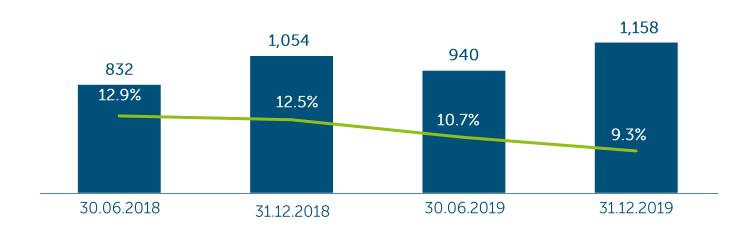
<sup>2</sup> Based on the valuation by Wüest Partner as at 31.12.2019 (net without heating, excluding ancillary expenses).

<sup>3</sup> Actual rental income (net without heating, excluding ancillary expenses) less administrative and maintenance costs compared to the average value of the portfolio.

# Significant reduction of vacancy ratio...



### Development of vacant apartments and vacancy ratio



Vacancy ratio reduced by 28% over the past 18 months

# ... thanks to continuous renovation of letting reserve





### 1 Letting process

- More than 15 inquiries for every unit advertised online during December 2019
- 1/3 of inquiries through WhatsApp/Facebook BOT
- Strong demand already indicated for units entering the letting process

### 2 Under renovation

- Investment of CHF 20.2 mm brought 806 new units to market in FY 2019
- 94 units were under renovation at year end 2019

### 3 Letting reserve

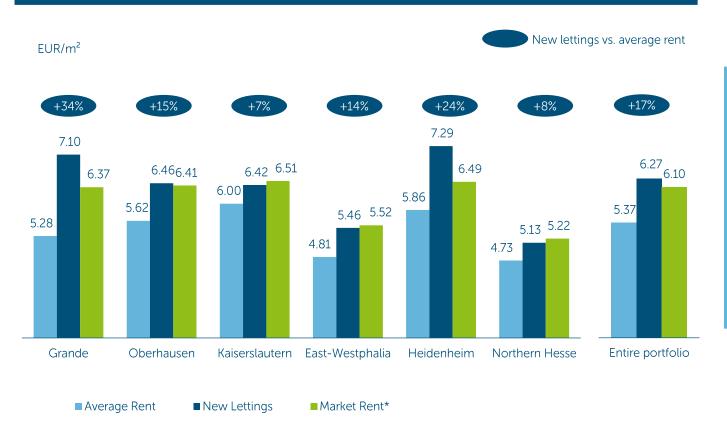
- Apartments going into renovation; currently not on the market
- o/w 396 vacant units from renovation projects Neukirchen and Fassberg

Incremental yield on 2019 investments: 8,5%

# Attractive potential to increase rent



### Rent potential in core portfolios



- Attractive rent potential in all core portfolios
- Rent increase potential in addition to «normal» rent increases
- Focus on leveraging potential over next few years (tenant satisfaction, targeted renovations, etc.)

<sup>\*</sup> According to Wüest Partner valuation as per December 31, 2019.

# Remaining development project in Switzerland, Wädenswil on Lake Zurich



### Peninsula, Wädenswil





- Peninsula on Lake Zurich with 17,837 sqm land
- 5,600 sqm commercial space plus 29 rented apartments as investment properties
- Additionally, 58 condominiums in planning stage; combination of renovating existing buildings and constructing new ones
- Legally binding building permit has been granted
- Development planning is being pushed adead
- Approx. CHF 1.6 mm rental income p.a. for «interim usage» of development properties

# Agenda



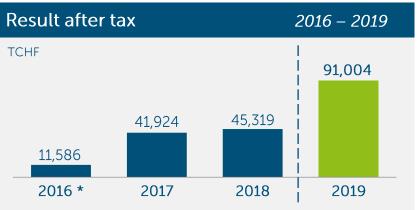
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- 2. Portfolio as of December 2019
- 3. Year end result 2019
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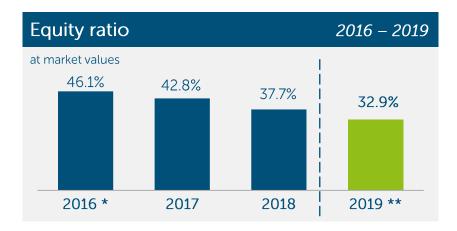


# Overview year end result 2019











Investment properties excl. right-of-use assets

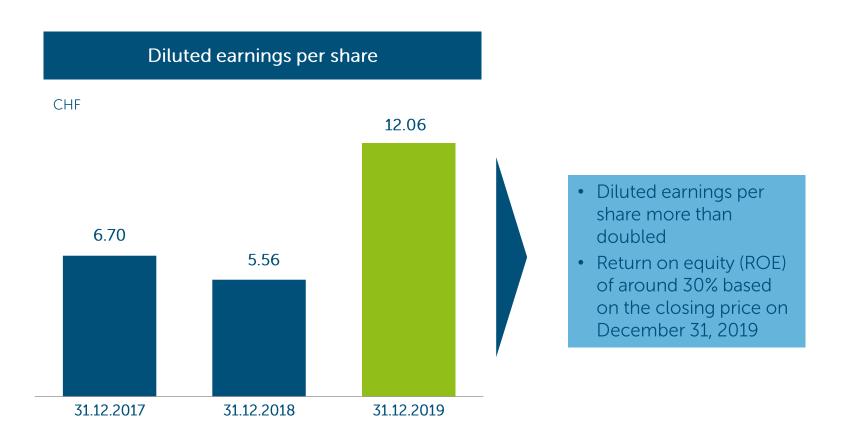
**Development properties** 

<sup>\*</sup> Adjusted for IFRS 15

<sup>\*\*</sup> Adjusted for IFRS 16

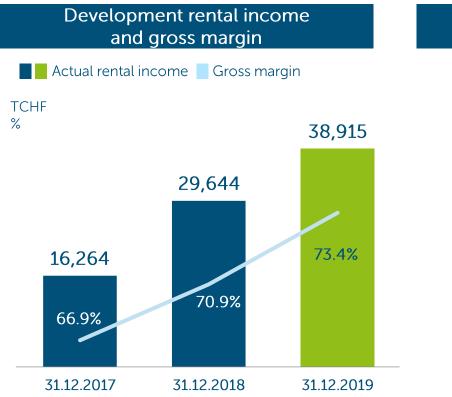
# **Key Performance Indicators**



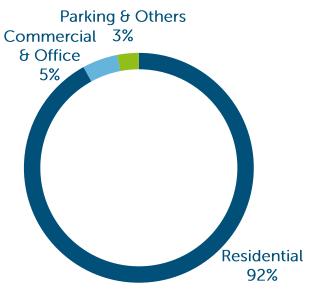


# Rental income investment properties





### Rental income by type of use



- Actual rental income increased by 31% without considering the acquisitions closing Dec. 31, 2019
- In parallel, gross margin increased by 3.5% due to economies of scale and insourcing
- Very high revenue quality due to 95% of rents stemming from residential units

### Investment property KPIs



Vacancy (in % of total # apartments)



- Reduction of vacancy by around 26 percent
- The central speed inhibitor stems from tense construction market which prohibits faster renovations
- 2.3% effective vacancy on rentable apartments

Letting price (per sqm)



2019 excl. new acquisitions

- A total of 1,319 leases concluded in 2019
- New rental levels ~ 8% higher than terminations
- Like-for-like rent increases of 4.5%

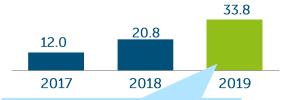
**OPEX** (per sqm)



2019 excl. new acquisitions

- Higher maintenance costs due to more investments
- Lower administrative and operating costs due to insourcing
- Gross margin increased from 71% to 73%

CAPEX (per sqm)



- > 800 renovated apartments in 2019
- Significant reduced after implementation of vacancy reduction

2019 excl. new acquisitions

- Total investment of CHF 20.2 mm into apartment renovations and increase of building quality (heatings, staircases, facades, outdoor facilities, etc.)
- Basis for lowering vacancy rate and increasing rents

# Investment property valuation gains



# Valuation gains and gross rental yield in % of investment properties

Initial valuation Operational progress & discount rate

Gross rental yield



Average discount rate:

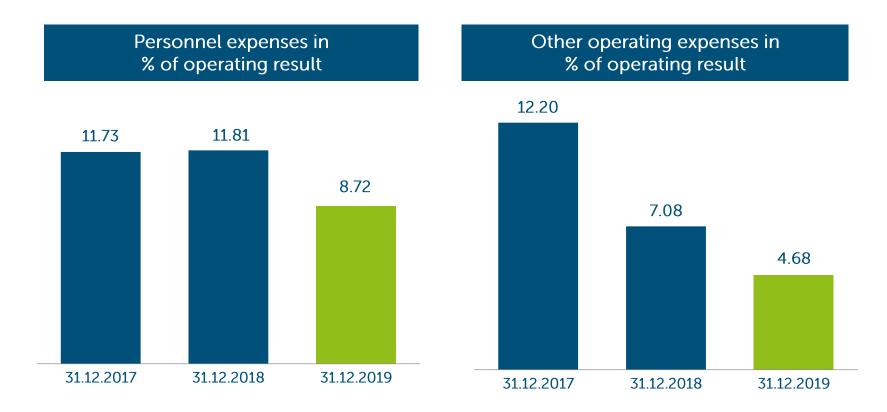
2017: 4.45% 2018: 4.14%

2019: 3.93%

- Increased initial valuation gains due to acquisition of new major portfolios
- Operational progress (CHF 32 mm) driven by 4.5% like-for-like rent increase in 2019, lower vacancy rate as well as lower discount rate
- Steady rental yield over last years

# Development of operational costs

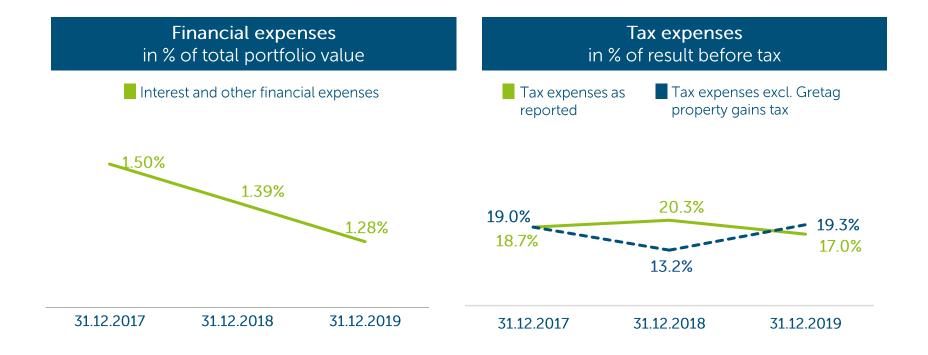




- Insourcing of central steps along the value chain (Peach Points, new backoffice in Berlin)
- Significant efficiency gains driven by economies of scale

# Financial expenses and taxes





- Interest and other financial expenses increased from CHF 10.2 mm to CHF 14.3 mm;
   relative to total portfolio value this corresponds to a reduction of 9%
- 2019 FX losses of CHF 5.9 mm (2018: CHF 4.5 mm)
- Total tax expenses in 2019 of CHF 18.7 mm almost all deferred; thereof one-time Gretag property gains tax credit of CHF 2.5 mm due to final tax assessment for FY 2013-2016; tax rate 19.3% excl. adjustment

# Balance sheet key figures



TCHF	2019	2018	Delta
Cash & cash equivalents	46,248	53,484	-14%
Development properties	33,757	37,263	-9%
Investment properties (incl. non-current assets held for sale)	1,082,058	693,740	+60%
Current financial liabilities	37,869	38,507	-2%
Non-current financial liabilities	703,446	424,402	+66%
Net LTV	59.6%	54.7%	+9%
Net secured LTV	29.5%	45.9%	-36%

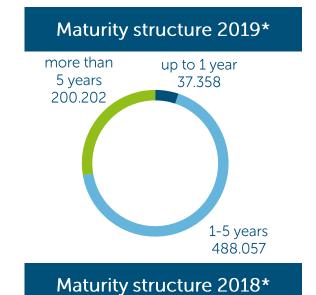
- Sufficient liquidity to support further growth
- Further reduction of development properties following the sale of last apartments «Wollerau Park», «yoo berlin» and «Seelofts»
- Increase of non-current financial liabilities to match maturity structure

# Financing structure



TCHF	2019	2018
Current mortgages	28.358	29.514
Non-current mortgages	348.554	363.545
Syndicated loan	64.070	55.747
EUR bond	263.959	0
Lease liabilities	15.698	0
Other financial liabilities	20.676	14.103
Interest coverage ratio	1,43	2,01

- 94.9% of financial liabilities non-current in line with investments (current developments, non-current holdings)
- Average term at 4.2 years (previous year 6.2) (impact EUR bond)
- Interest coverage ratio of 1.60 adjusting for 6 weeks of EUR Bond without corresponding rental income





\* Excluding lease liabilities

# Payment of Interest Liabilities





- Slight increase of financing cost from 2,54% to 2,84% due to EUR bond
- Rates include interest rate hedges (mostly swaps)
- Financing for German portfolio in EUR

# Equity development



31 12 2019 31 12 2018

### Equity and equity ratio at market values

### **Equity values**



	31.12.2019	31.12.2018
NAV IFRS (TCHF)	389,564	301,252
NAV market value (TCHF)	401,298	314,061
thereof hybrid bonds (equity) (TCHF)	91,696	112,841
Equity ratio (NAV IFRS)	32.3%	36.7%
NAV (IFRS) per share (CHF)	43.34	34.33
Equity ratio (NAV market value)	32.9%	37.7%
NAV (market value) per share (CHF)	45.11	36.67
Closing price per 31.12. (CHF)	39.50	27.90

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# Outlook: further growth in rental income with higher operational efficiency







# Optimization of the existing investment portfolio

- Increase of tenant satisfaction
- Further vacancy reduction
- Rent optimization
- Reduction of nonrecoverables
- Increase of administrative efficiency (cluster, digitalization,...)

### **PLUS**

# Further acquisitions of investment portfolios

- Focus on core regions
- Further portfolios in the pipeline
- Significant progress with remaining development project

expenses (without marketing/sales)

<sup>\*</sup> Actual rent, based on all signed acquisitions; annualized after closing assuming constant vacancy

# Active Year on the Capital Market



### Capital Market Transactions

Nov 2019	EuroBond 3,5% EUR 250 mm; maturity 3 ¼ years
Oct 2019	Conversion of ~50% of 3% CHF 59 mm hybrid convertible bond at CHF 28.50
Dec 2018	Repayment 5% CHF 50 mm hybrid bond
Jun 2018	Option hybrid bond 1.75% CHF 58 mm, option price CHF 25.00, listed in Zurich
Oct 2017	Hybrid convertible bond 3.0% CHF 59 mm, conversion price CHF 29.50, listed in Zurich
Jul 2017	Syndicated loan 3.25% credit margin, up to EUR 60 mm, term 5 years
Jun 2016	Repayment of bond over EUR 50 mm, listed in Frankfurt
Jan 2016	Increase in hybrid bond to CHF 37.5 mm, listed in Zurich
Dec 2015	Issuing of a hybrid bond of CHF 25 mm with 5% coupon p.a., listed in Zurich
Jul 2011	Issuing of a bond of EUR 50 mm with 6.6% coupon, listed in Frankfurt
Oct 2010	IPO at the SIX Swiss Exchange, capital increase by CHF 50 mm

# Research: RESEARCH PARTNERS AG Mid-Term target: CHF 45.00 Mid-Term target: CHF 45.00 SOLVENTIS Mid-Term target: CHF 48.00

# Corporate Bond EUR 250 mm



# J.P.Morgan



Issuer Peach Property Finance GmbH

Guarantee The Issuer's obligations under the Bond will be

guaranteed on a senior basis by Peach Property Group AG

May 15, and November 15, starting May 15, 2020

Issue Euro 250,000,000

Interest 3.50% p.a.

Issue date November 15, 2019

Issue price 99.238%

Maturity date February 15, 2023

Interest payment May 15, and No

dates

Denomination Minimum denomination of EUR 100,000

Exchange The International Stock Exchange (Official List)

Trustee BNY Mellon Corporate Trustee Services Limited

Paying Agent The Bank of New York Mellon, London Branch

ISIN XS2010038060 (Reg S) / XS2010038656 (144A)

Ratings:

Moody's

Ba3

STANDARD &POOR'S

BB-,

positive Outlook

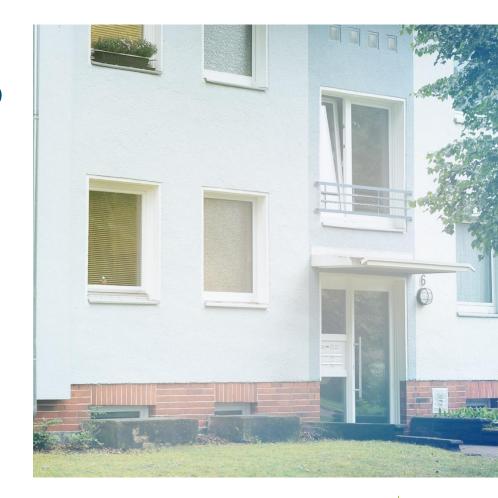
FitchRatings

BB-

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# Corona Update I



### **Employees**

- Gradual increase in job security and ensuring compliance with rules of conduct (dispensers with disinfectant, distance rules, flexible home office, mostly home office)
- So far, no corona cases at Peach
- No increased employee absences / normal flu as well as some childcare topics

#### Operations

- All Peach Points closed to the public; usually an employee on site for emergencies and postal services
- Accessibility via Skype / telephone / mail / app at any point in time
- All service providers have pandemic plans and thus ensure services; so far no significant interruption in service
- Central functions (asset management, finance, investment management, ..)
  work mostly from home office; changeover worked very smoothly IT
  allowed transition without adjustments

### Corona Update II



### Good Letting

- So far, letting runs normally:
  - January: 145 rentals
  - February: 163 rentals
  - March (as of March 26): 127 rentals
- Expectation of less activity but also fewer terminations starting April
- Changeover to marketing videos for a first impression followed by 1: 1 visits for security reasons; Netflix campaign at the end of March (= 6 months free Netflix when moving in between April and June)
- Refurbishment continues with very few exceptions

### Solid Cash postion

- Comfortable cash position
- Next capital market maturity is not until beginning of 2023
- Collection losses have not increased similar payment behavior as before
- Current legislative process (suspension of rent claims and prohibition of termination for three months) holds limited risk potential regarding collection

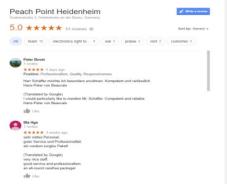
# Corona Update III

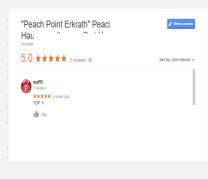


#### Outlook

- Long-term prospects difficult to assess; depend on the further course of restrictions
- Peach in a very good position, since living is not substitutable and we offer mostly affordable housing → Potential for additional tenants who want / need to adjust their housing budget
- Both valuation expert WüstPartner (see interview of March 23, 2020) and market observers (e.g. professional association RICS, media release of March 25, 2020) currently do not expect major effects on the German residential rental market:
  - neither regarding rent levels or vacancies
  - nor regarding valuations
- Focus on tenant service in these times is key → tenants are at the center of our operational efforts







# Summary



Experienced team with a proven transaction track record

Germany: attractive real estate market with very good perspectives

Successful investment strategy

Long term growth and value orientation

Sound equity basis

Attractive investment case

- > CHF 2 bn successful transactions since 2013
- Strong asset management platform
- Acquisition department with significant pipeline
- 90+ real estate professionals in Cologne, Berlin and Zurich
- Growing number of households
- Annual additional demand of 350,000 apartments
- B-cities with significant yield markups
- Low risk: >95% of rental income from residential
- Hence very low default risk
- Value increase through active asset management
- Portfolio gross yield of 5.4%
- 51% average annual portfolio growth since 2011
  - Target rent (annualized) reaches CHF 65 mm p.a.
- Number of residential units: 12,424 as per year end 2019
- Equity (market values) per year end 2019: CHF 401 mm
- Equity ratio (market values): 32.9%
- Net LTV: 59.6%
- NAV (market value) of CHF 45.11 per share (plus 92% since beginning of 2017)
- Share price of 29.90 implies discount of 33% relative to NAV 2019



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Wachsen mit Werten.